

Swiss AI that delivers: Supertext wins Raiffeisen Switzerland as partner

Swiss language AI provider Supertext is supporting Raiffeisen Switzerland in modernising its multilingual translation processes. The newly introduced platform combines AI-powered translation, professional language services and existing linguistic knowledge in one central solution. With its rollout at Raiffeisen, Supertext gains one of Switzerland's leading banking groups as a partner. The collaboration marks an important milestone for the company and underscores the growing demand for Swiss AI solutions that meet high standards of data protection and compliance.

The platform provided by Supertext gives employees direct access to AI translation while also making it possible to seamlessly integrate professional language services into the same process. This simplifies workflows and strengthens linguistic consistency across different channels and languages.

Swiss language AI for high standards of data protection and compliance

Data protection, data security and compliance are at the heart of Supertext's language AI platform. The solution is developed, operated and hosted entirely in Switzerland. This enables Supertext to support companies and organisations in securely processing sensitive content and to meet regulated industries' requirements for traceability, governance and the responsible use of AI. The successful rollout at Raiffeisen Switzerland shows that modern language AI can also be deployed successfully in demanding, regulated environments.

Katja Montejano, SPOC Translations, Raiffeisen Switzerland: "We appreciate the efficient and consistent implementation of Supertext's solution when it comes to data protection and quality."

Sam Läubli, CEO of Supertext: "Our collaboration with Raiffeisen Switzerland shows how modern language AI can be successfully combined with high standards of compliance, data sovereignty and quality. We are delighted by the trust they have placed in us and by the collaborative approach to implementing this project."

About Supertext

Supertext is a Swiss provider of language AI and translation solutions. The company was formed in 2024 from the merger of a translation agency with an AI start-up, combining fully automated AI translation with instant review by professional translators on a single platform. Unlike other providers, the platform is hosted on Swiss servers and meets the highest



requirements in terms of data security. Today, Supertext serves over 1,500 companies and 500,000 active users across Europe. Clients include numerous companies in Switzerland and Europe such as AXA, Swatch and Swiss Life, as well as public sector organisations such as the Swiss Armed Forces and the cantonal administrations of Graubünden and Ticino. In 2026, Supertext was awarded the GenAI Zurich Award.

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