Zurich, 23 July 2025 Supertext

Swiss AI translator Supertext expands to 28 languages

On <u>supertext.com</u>, users can now translate into additional languages, including Albanian, Croatian and Serbian – which competing tools such as DeepL don't offer. The <u>new API</u> also enables access to the security-focused AI translator directly from any third-party system.

In qualitative terms, Supertext beat industry giant DeepL in three out of four language combinations <u>at its launch in February</u>. The same technology has now been extended to 28 languages, supplemented by a glossary feature that allows users to automatically include their preferred terms in every translation. At the same time, Supertext is launching a new subscription model providing access to all its languages (see overview below).

Swiss LLM for linguistic precision and maximum security

The tool is based on an extensively trained, latest-generation large language model (LLM) developed in-house. A total of 14 trillion tokens went into the basic training, followed by specialised fine-tuning for each language using around 6 million selected text segments. For quality assurance purposes, each new version of the Al engine undergoes a multi-stage review, which includes both standardised automatic evaluation methods and extensive testing by experienced linguists.

The systems are developed and hosted exclusively in Switzerland. They comply fully with FADP and GDPR requirements, transmit all data in encrypted form and, in the paid models, delete each text immediately after translation.

New API for third-party systems – from automatic translation to professional review

Supertext can now be integrated directly into the software or app of a user's choice via its API interface, allowing them to translate their content in real time in the same place they're creating it. Glossaries and the desired level of formality can be set individually for each API request, while admins can create different API keys and integrate Supertext translations into as many applications as they like.

For particularly important texts, <u>experienced professional translators</u> are also available via API and will check the translation for accuracy within a few minutes.

Tailored AI performs measurably better

Supertext's Enterprise clients can also have the language models trained specifically on their corporate language using existing translations and guidelines. According to studies conducted by various Supertext clients, these customised systems generate up to twice as many ready-to-print translations.

Post-editing effort required for professional translators



Blind test with N=475 sentences each (all languages and text types), assessed by internal language specialists at a Supertext Enterprise client

Now available with Supertext Advanced and via API

Languages:

Albanian, Bulgarian, Chinese, Croatian, Czech, Danish, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romansh, Russian, Serbian, Slovak, Slovenian, Spanish, Swedish, Swiss German, Turkish

Language variants:

Chinese (simplified, traditional), English (GB, US), French (CH, FR), German (AT, CH, DE), Italian (CH, IT), Portuguese (BR, PT), Swiss German (BE, ZH)

About Supertext

Supertext is an AI provider with a focus on translation. The team has offices in Zurich and Berlin and serves over 1,500 companies, including Swiss Life, OBI and Karl Lagerfeld, and 500,000 active users across Europe. On supertext.com, the company offers the full range of modern language solutions – from the client-tailored online translator to ISO-certified professional services for multilingual communication.

Media contact